

LONGOMATCH



Introduction

Introduction
Open & PRO
Analysis
Benefits
Open v PRO

LongoMatch is a powerful, versatile, intuitive, multiplatform Video Analysis Software, with features that provide time efficient results, allowing you to focus on whats important: Improvement, not technology.



Introduction: Peter Strikwerda

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RIISINESS	Experience
	exportation

Parttime Teacher Sportsmanagement & Projectmanagement, Entrepeneur

Projectmanager Masterplan Officiating, and Sportsmanship/Respect at The Netherlands Basketball Federation, 2006 - 2012

Developer of Educations and education material at Academy for Club Staff Members of the Netherlands Olympic Committee

International Sales Manager / Sales Director for a French and a Swedish company

Basketball / Sport Experience

<u>Refereeing</u>

Developer of : National Referee education program, Coaching models for referees, Mental Toughness referees, Club Tutor education program

Tutor potential group, Instructor referee education

Coaching

Assistent coach National Team U18 men, video-analist & physical aspects

Masterclass Coaching

Instructor coach education Level 4 according to European Qualification Framework



Considerations for software

	1.1
Introd	uction
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Open & PRO

Analysis

Benefits

Open v PRO

Easy to create clips, based on set criteria

Not to high investment

Ability to be used by non-computer experts

Uniformity from club level to elite level

Ability to draw on play situations for coaching



Key Benefits

Introduction

Open & PRO

Analysis

Benefits

Open v PRO

Open Source and PRO version







Key Benefits

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Analysis

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Open v PRO

Multi Platform software









Key Benefits

Introduction

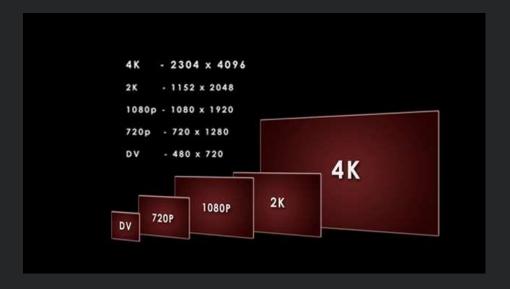
Open & PRO

Analysis

Benefits

Open v PRO

4K video resolution ready







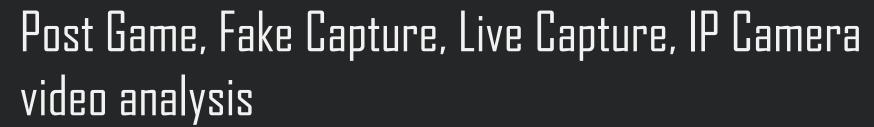
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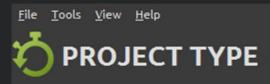
Open & PRO

Analysis

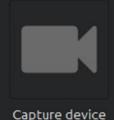
Benefits

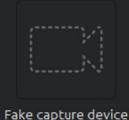
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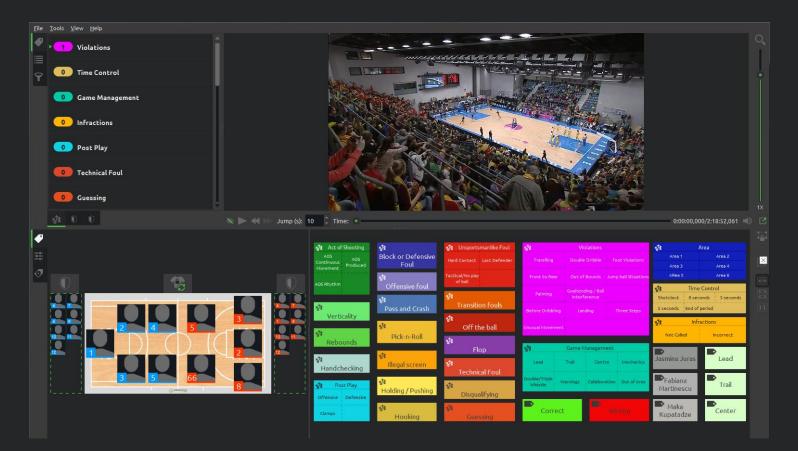
Open & PRO

Analysis

Benefits

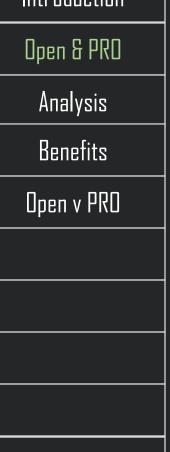
Open v PRO

Intuitive User Interface (UI)

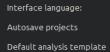




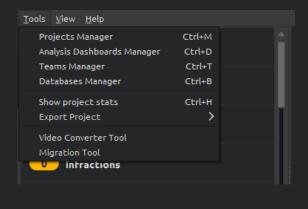
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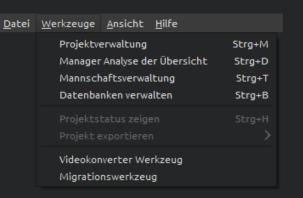


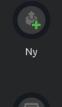
Multi Language Menus











Projekt-

hanterare





Öppna Importera



Hanterare för



Hanterare Lagför hanterare analyspaneler







Megnyitás









Elemzési áttekintők kezelője



Csapatok kezelője



Introduction

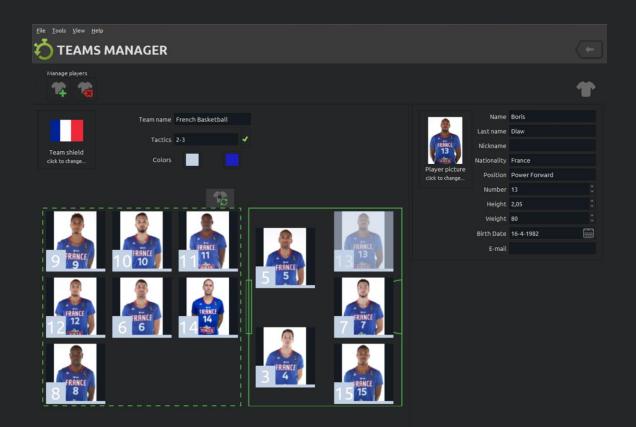
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Analysis

Benefits

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Team roster with player details





Introduction

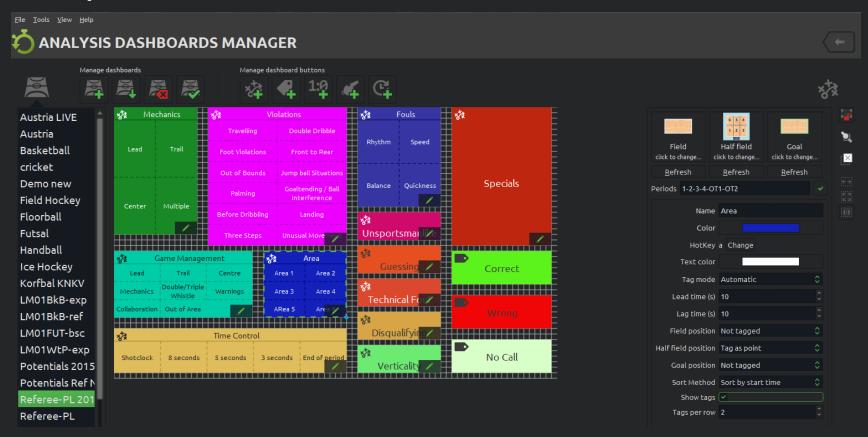
Open & PRO

Analysis

Benefits

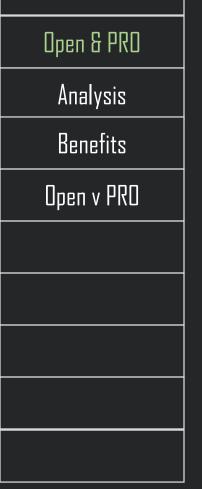
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Analysis Dashboard creation >>extensive information

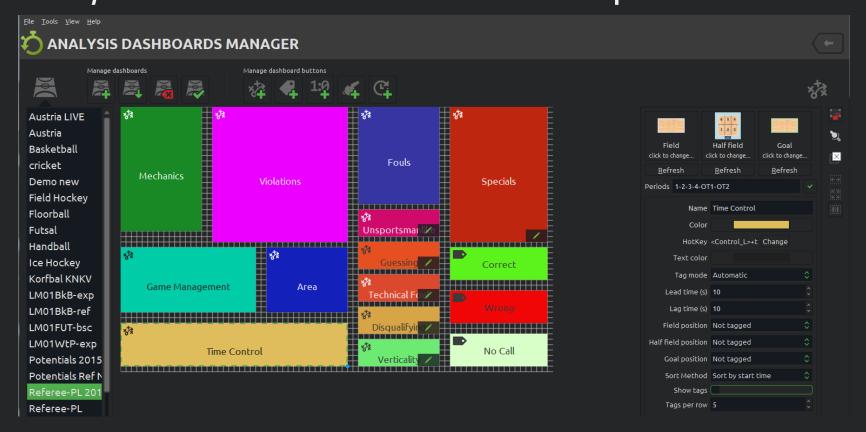




Introduction



Analysis Dashboard creation >> simplified version





Introduction

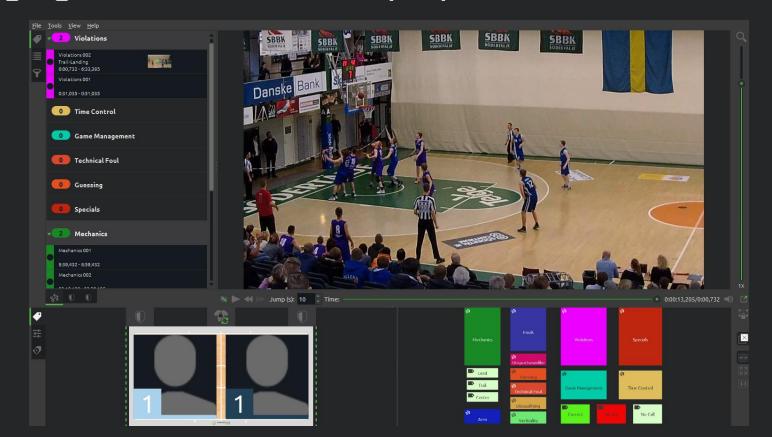
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Analysis

Benefits

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Tagging of events such as play situations or statistics





Introduction

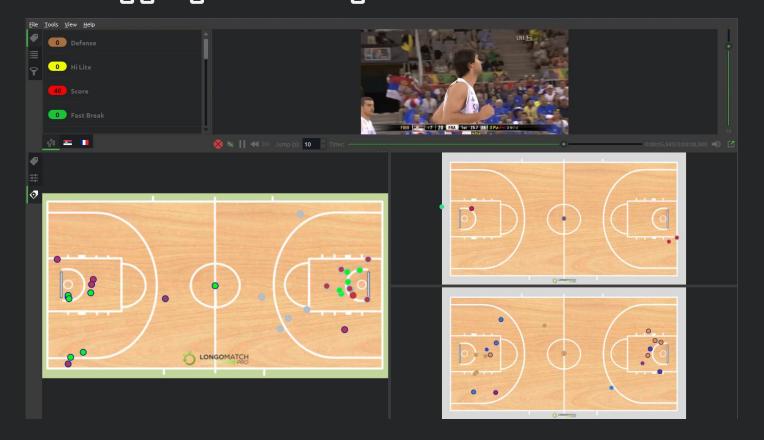
Open & PRO

Analysis

Benefits

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Zonal tagging (marking events on court)





Introduction

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Annotations in tagged events





Introduction

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Annotations in tagged events





Introduction

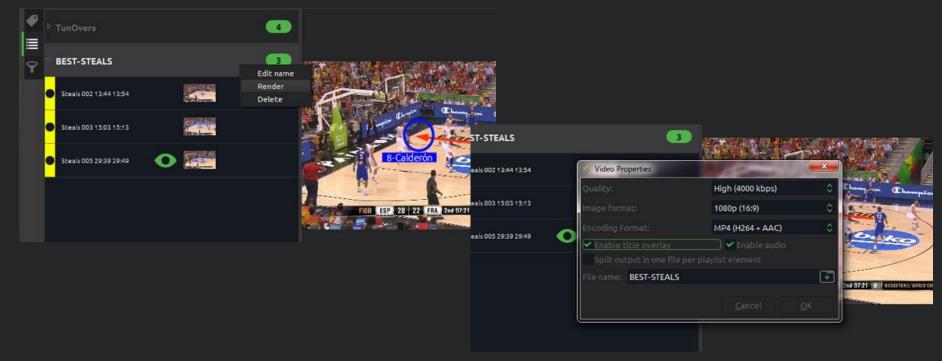
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Analysis

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Export events as single video clip or as playlist with multiple clips, including annotations





Introduction

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What do we need for a Project / Analysis?





Introduction

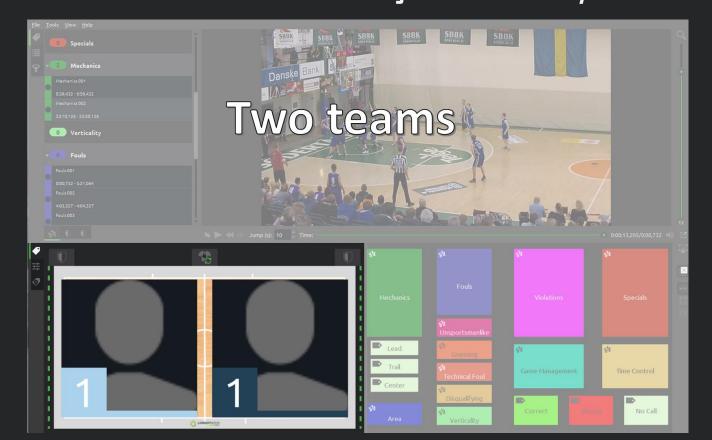
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What do we need for a Project / Analysis?





Introduction

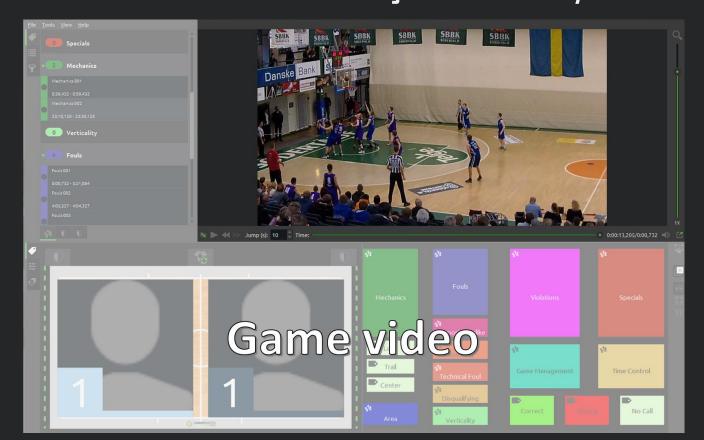
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Analysis

Benefits

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What do we need for a Project / Analysis?





Introduction

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Analysis

Benefits

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HD Camera

Interface
HDMI >> USB / Thunderbolt

What do we need for a Project / Analysis?

Computer













Introduction

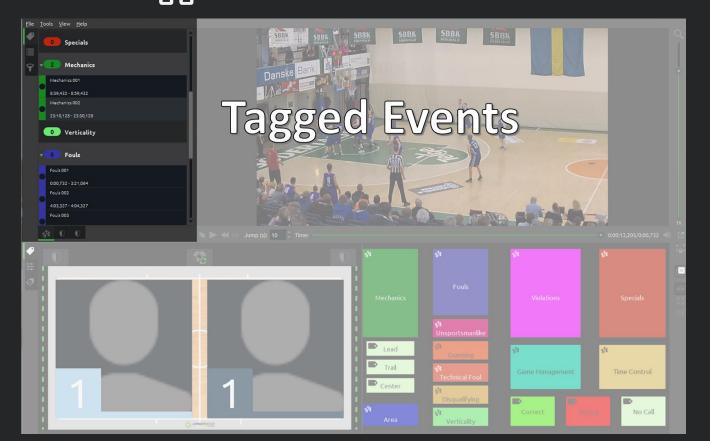
Open & PRO

Analysis

Benefits

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Results in tagged Events





	1.1
Introd	luction

Open & PRO Analysis Benefits Open v PRO

- Every referee or referee coach can work with Longomatch.
- Excellent tool to offer clubs for both referee as coach development.
- Consistency from club level to elite level, by using the same concept Analysis Dashboard.
- Integration between Open Source and PRO version



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Open & PRO

Analysis

Benefits

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- Simple set up with minimal preparation
- Teams info detailed or simplified
- Analysis Dashboard integration in both software versions
- Video in 3 clicks made from a tagged event



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Analysis Benefits Open v PRO

- Tagging a play situation in one click
- Event with a certain time duration, which can be easily adjusted at time-line.
- Direct categorisation in lists and exportable to Excel for statistics.



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Open & PRO

Analysis

Benefits

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- Zonal marking on different court styles for fast position identification
- Zonal marks are also exported to Excel



Introduction

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2 Project		ball - Dark Basket	bal (0-0) Final Eu	uroleague Wom	en 2015																					
3 Date	12-04-2015																									
4 Competition																										
5 Season 6 Localteam	Euroleague V																									
7 Visitor team	Dark Baskett																									
8 Result	0-0																									
9 Violation	-																									
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Introduction

Open & PRO

Analysis Benefits Open v PRO Export to video

- As a single video clip
- As a playlist with multiple videos
- Adding of external images or a video (i.e. company leader video)
- Title overlay on every event video (choosable/ editable)



PRO v Open Source

Introduction

Open & PRO

Analysis Benefits Open v PRO

Extra's in PRO-version

- Hardware excelleration for live video recording
- Up to 8 video angles in analyses (files)
- Zoom functionality in events and annotations
- Extended statistics export to Excel
- 1 predesigned Analysis Dashboard supplied

www.longomatch.com

